



Sponsor Benefit Summary

This chart is provided as a quick guide to the different sponsorship levels. For detailed information, please see the full sponsor benefit listings on the following pages.

All Sponsorship requests will be granted at the discretion of the Summit of Hope Committee and must be deemed in the best interest of The Arc.

	Summit \$5,000	Empowerment \$2,500	Achievement \$1,000	Opportunity \$500
<p>Exclusive promotional opportunities with maximum prominence and visibility before, during, and following the event, including:</p> <ul style="list-style-type: none"> ★ Additional recognition from speaker during program ★ Opportunity to distribute imprinted takeaway items for each guest ★ Full page, full color recognition ad in print program ★ Increased on-screen recognition before and after event ★ Opportunity to host promotional booth in lobby 	X X X X X			
<p>Prominent recognition of sponsor support in multiple marketing vehicles leading up to and following the Summit of Hope, including:</p> <ul style="list-style-type: none"> ★ Recognition verbally and on-screen during program ★ Ongoing logo placement in eCommunications ★ Logo placement on both The Arc’s home page and event page ★ Prominent logo inclusion in The Arc’s annual report 	X X X X	X X X X		
<p>Table sign with sponsor name and logo, with reserved seating. <i>Summit</i> and <i>Empowerment</i> Sponsors may bring a full table of 10 guests; <i>Achievement</i> Sponsors may bring up to 5 guests.</p>	X	X	X	
<p>Sponsor recognition with logo display from the stage during the program.</p>	X	X	X	
<p>Placement of sponsor logo (<i>Summit</i>, <i>Empowerment</i>, and <i>Achievement</i> Sponsors) or name (<i>Opportunity</i> Sponsors) in event-related materials on day of event, including: pre- and post-program slideshow, event program.</p>	X	X	X	X
<p>Recognition leading up to and following the Summit of Hope on event web page, in The Arc’s eCommunications and social media, and in The Arc’s annual report published in March 2013.</p>	X	X	X	X
<p>Maximum number of impressions (Total opportunities beginning May 1, 2012 and ending March 2013)</p>	57,000	40,000	25,000	18,000