



Strategic Plan FY17-FY21

GOAL: COMMUNITY LIFE.

Individuals with I/DD and their families will have access to a full community life, one which allows access to every aspect of life readily available to the greater population, and are empowered to live as independently as possible with full inclusion in the community.

OBJECTIVES:

1. Increase capacity for individual advocacy
2. Increase access to accurate information about the systems that serve individuals and families and the option available
3. Increase the ability of individuals and families to navigate complex systems
4. Increase advocacy to influence local, state and federal systems
5. Increase and identify opportunities for individuals and families to connect with and support each other
6. Increase awareness and use of person-centered practices within community agencies
7. Increase community awareness of the existence, purpose and work of The Arc and our role in addressing and mitigating the needs of our community

GOAL: TECHNOLOGY.

The Arc promotes and facilitates the use of cutting edge technology that advances our values, improves access to our programs, reduces stress on organizational and community resources; and informs and empowers the

I/DD community by providing immediate access to resources, information, connections and support.

OBJECTIVES

1. Increase staffing to support technology enhancements in new and existing programs
2. Increase financial resources to invest in technology
3. Develop appropriate internal systems for the use of the new and existing technology
4. Improve technology infrastructure
5. Improve access to technology for people with I/DD

GOAL: SELF-DETERMINATION/EMPOWERMENT.

Individuals with I/DD are advocates, empowered at every age to lead cultural change in our community so that it fully embraces and supports all people.

OBJECTIVES

1. Increase community understanding of the abilities of people with I/DD, affecting outdated and inaccurate beliefs
2. Increase support of independent, self-determined, decision-making
3. Increase opportunities to socialize
4. Increase advocacy skills in individuals of all ages
5. More self-advocate representation in policy and systemic decisions
6. Increase grassroots advocacy by our constituents to influence policy

GOAL: GOVERNANCE.

The Arc ensures effective governance of the organization to allow fulfillment of its mission and pursuit of its vision.

OBJECTIVES

1. Increase participation of Board members in organization events
2. Increase opportunities for Board and Staff to get to know one another
3. Increase Board awareness of the needs of people with I/DD and their families
4. Increase Board engagement with fundraising for The Arc

STRATEGIES FOR FY19

1. Deliver, review and revise critical program activities through our system of response.
2. Increase the capacity of the Board to address strategic issues.
3. Evaluate, develop and implement technology tools and systems.
4. Analyze trends to inform program development and delivery, as well as strategic organizational decisions.
5. Actively participate in the development of the Family Justice Center.
6. Collaborate with other Arc chapters, The Arc of Colorado, and The Arc of the United States.
7. Lead initiative with community partners to address growing need for guardianship, MDPOA, and Med Proxy.
8. Develop and expand educational and informational content online, accessible to all users, to enhance public awareness, training, and advocacy.
9. Support the Development of self-advocacy skills in people of all ages, including identifying opportunities for self-advocates to participate as representatives in community groups and partnerships.
10. Expand community awareness initiative.